



Placer.ai



Property Overview

Jan 1 - Dec 31, 2024

Property:

PC

Palisades Center

1000 Palisades Center Dr, West Nyack, NY 10994

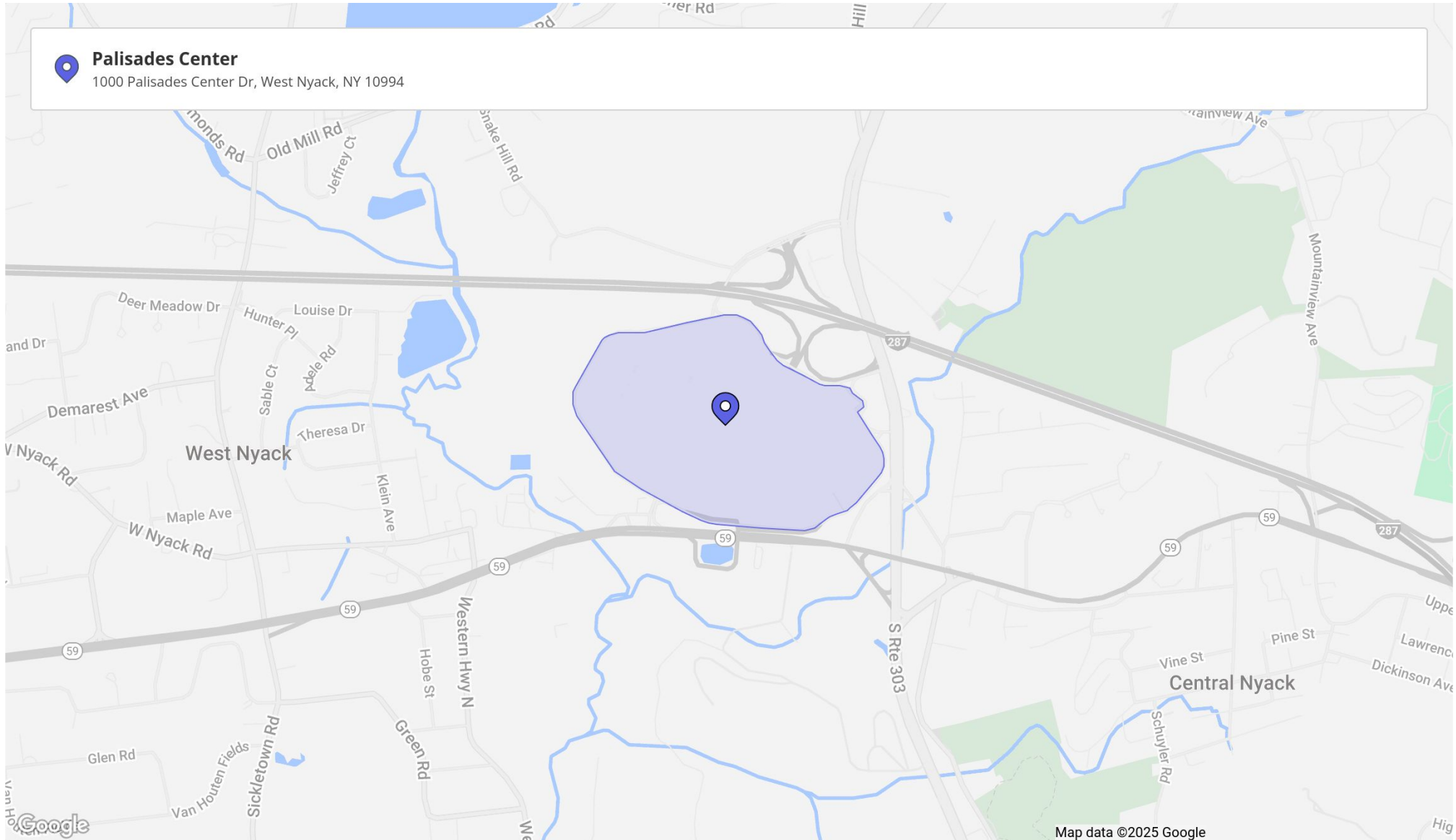


Scan to view on placer.ai platform



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Metrics

Palisades Center
1000 Palisades Center Dr, West Nyack, NY 109...

Visits 12M

Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





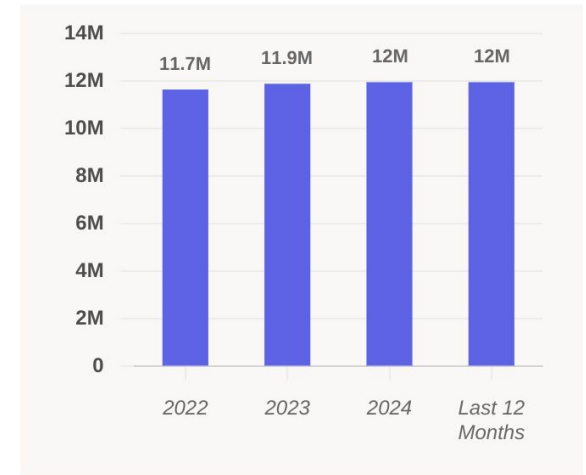
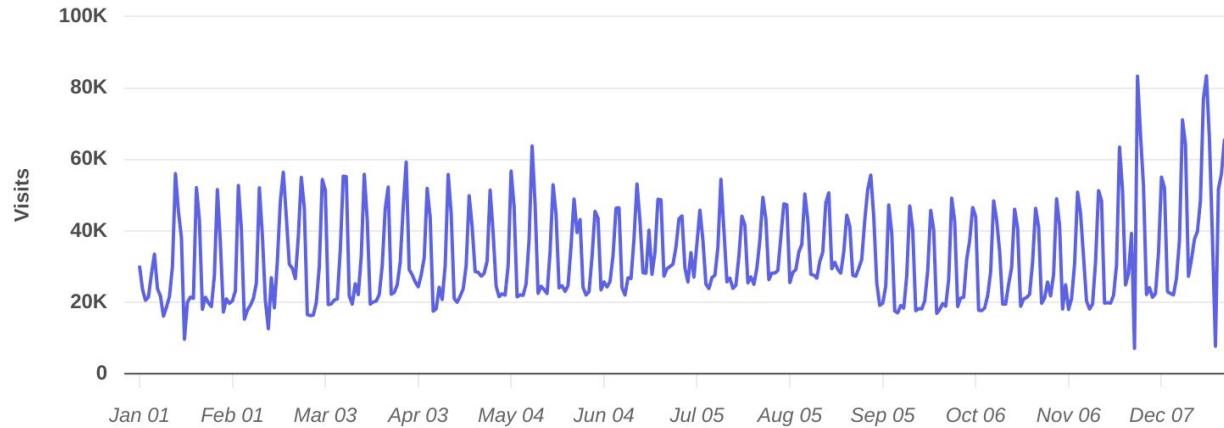
Property Overview

Jan 1 - Dec 31, 2024



Visits Trend

Palisades Center
Palisades Center Dr, West Nyack, NY



Daily | Visits | Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Jan 1 - Dec 31, 2024



Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 Palisades Center Palisades Center Dr, West ...	\$62.1K	29.4%	36.8	Hispanic (Ethnic) (48.3%)	2.71
 New York	\$84K	38.8%	40.1	White (53.2%)	2.54

Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



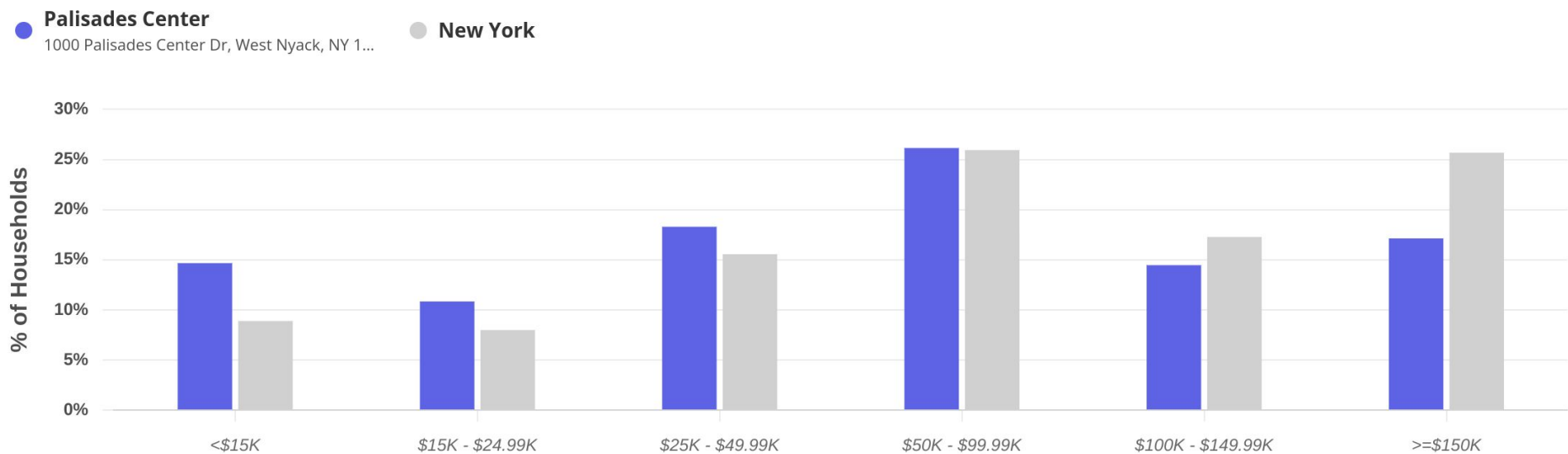


Property Overview

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Household Income

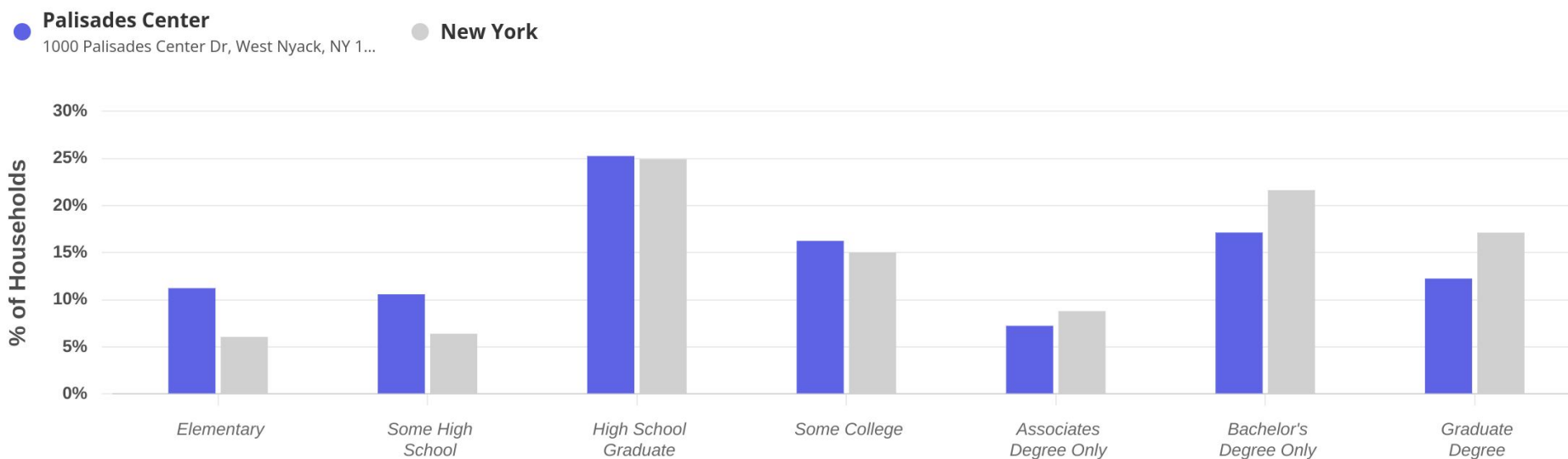


Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)





Education



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
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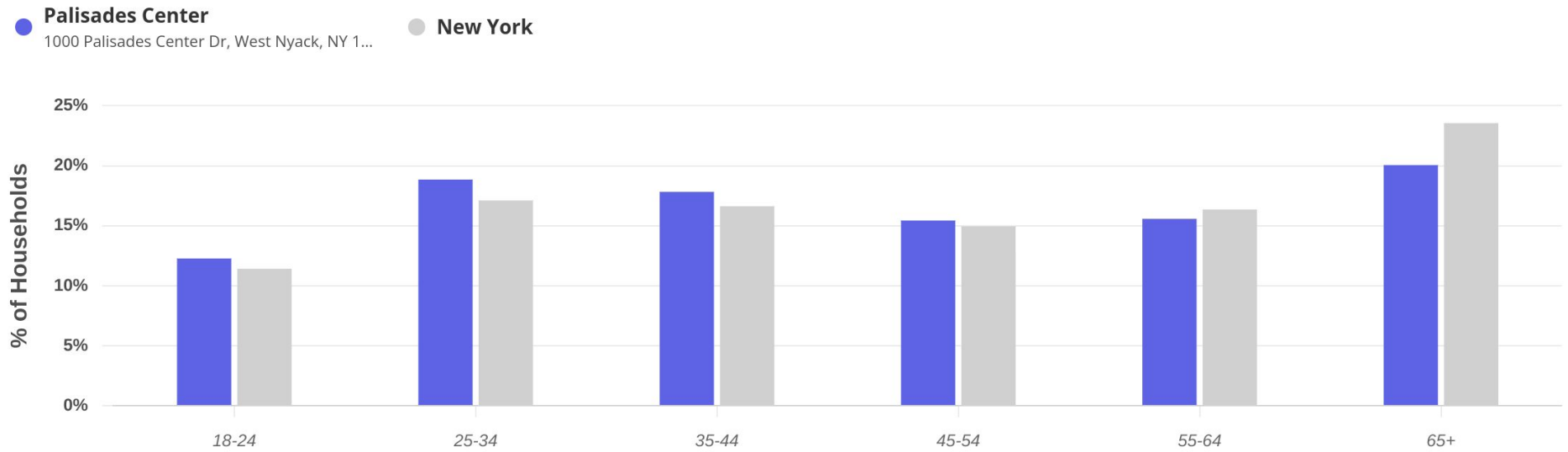


Property Overview

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Age



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
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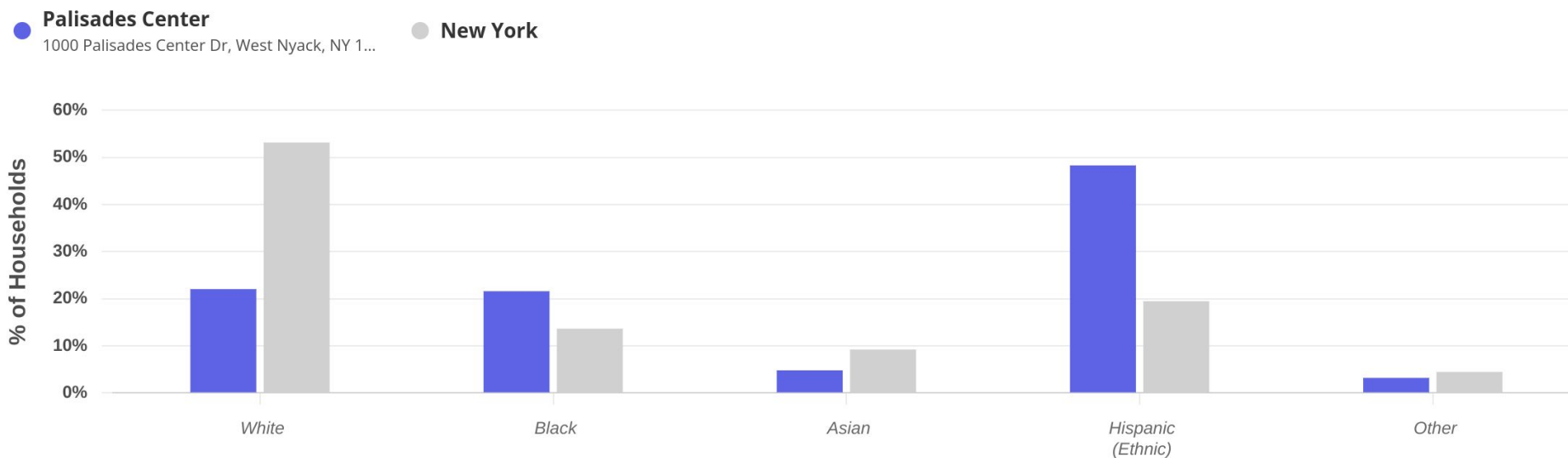


Property Overview

Jan 1 - Dec 31, 2024



Ethnicity



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
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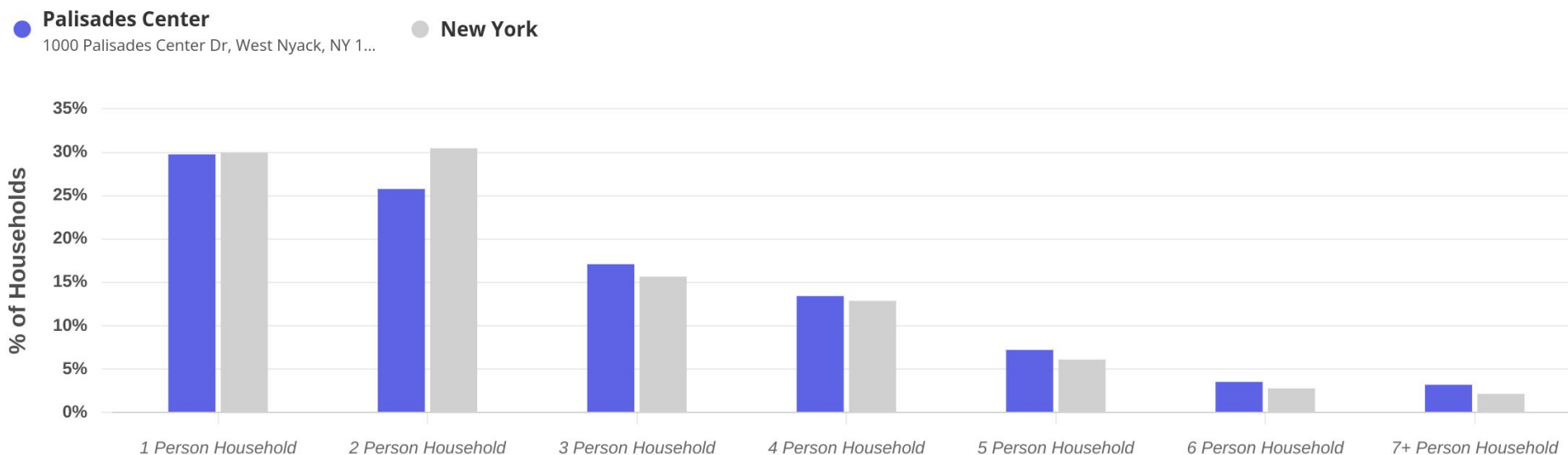


Property Overview

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Household Size



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: STI: Popstats
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Tenants Overview

Palisades Center
1000 Palisades Center Dr, West Nyack, NY 10994

💡 The metrics displayed for each tenant are based on its default visit duration.

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Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Main Building Other 1000 Palisades Center Dr, West Nyack, 10994, NY	6.7M	N/A	N/A
 BJ's Wholesale Club Superstores 1050 Palisades Center Dr, West Nyack, 10994, NY	1.2M (+1%)	23/45 (+1) 51%	33/45 28%
 Macy's Department Stores 1920 Palisades Center Dr, West Nyack, 10994, NY	1.1M (-11%)	6/21 (-2) 76%	4/21 (-1) 85%
 Best Buy Electronics Stores 1240 Palisades Center Dr, West Nyack, 10994, NY	553K (+8%)	6/33 (+4) 84%	7/33 (+2) 81%

All | Compared to: Jan 1st, 2024 - Jun 30th, 2024 | Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

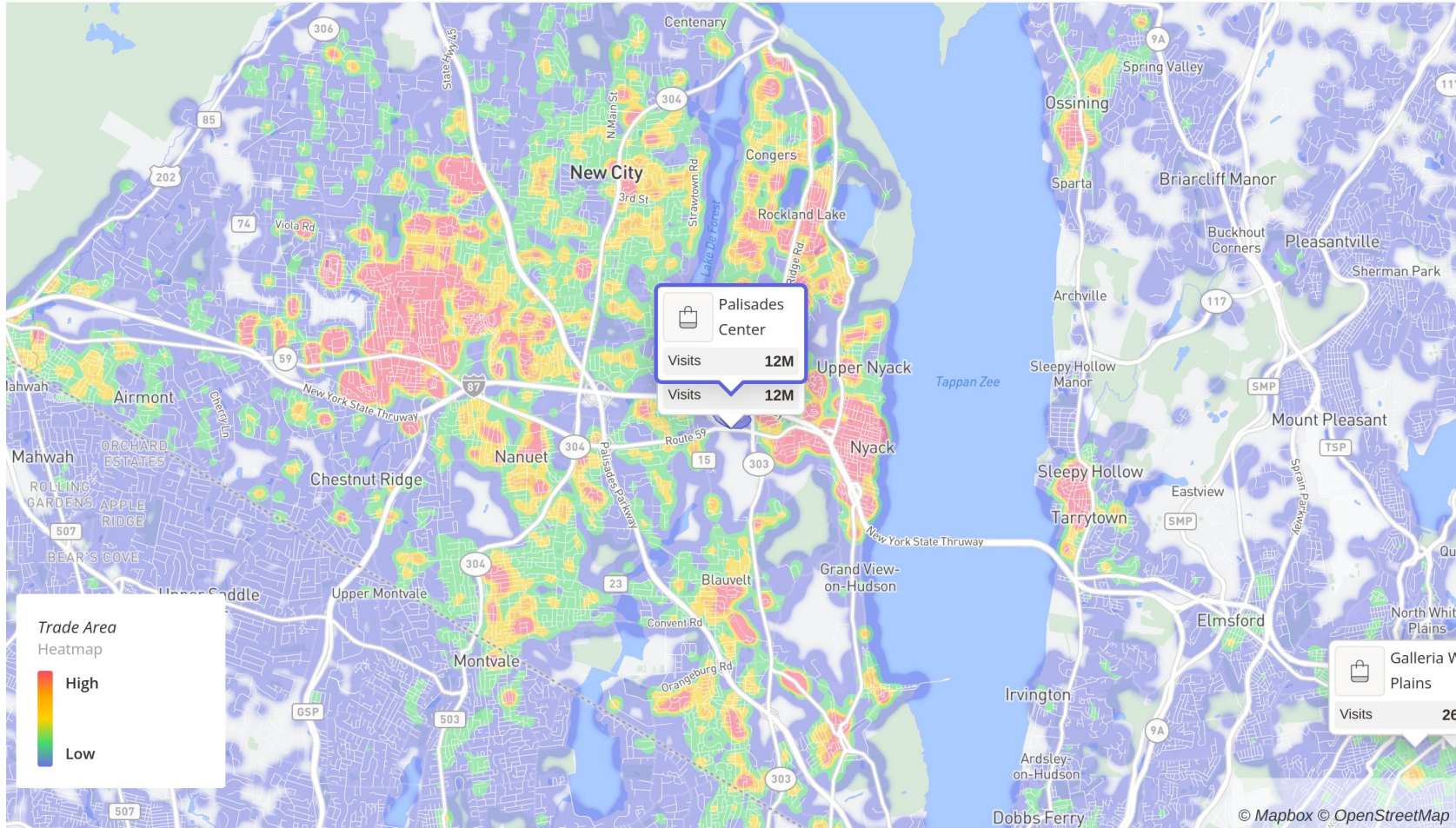




Property Overview

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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jan 1st, 2024 - Dec 31st, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

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Ranking Overview

Palisades Center
1000 Palisades Center Dr, West Nyack, NY 1...

Nationwide

36 / 533



New York

3 / 27



15mi

2 / 7



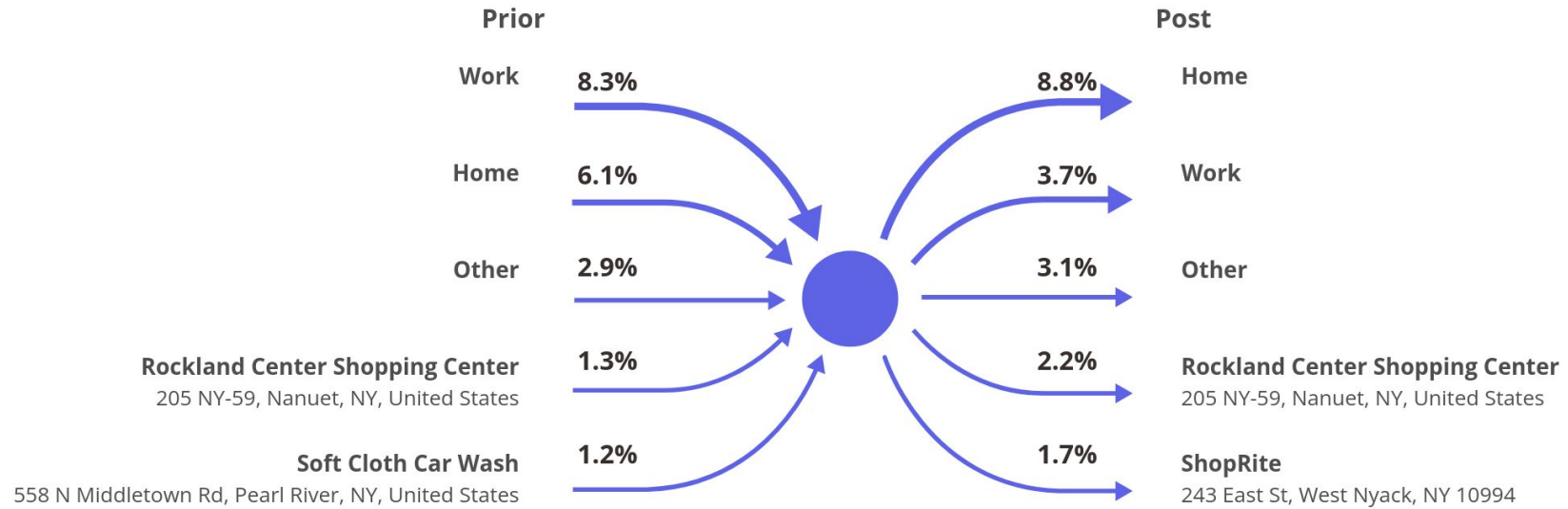
Category: Super-Regional Malls | Visits | Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





Visitor Journey

- **Palisades Center**
1000 Palisades Center Dr, West Nyack, NY 10994



Show by: | Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



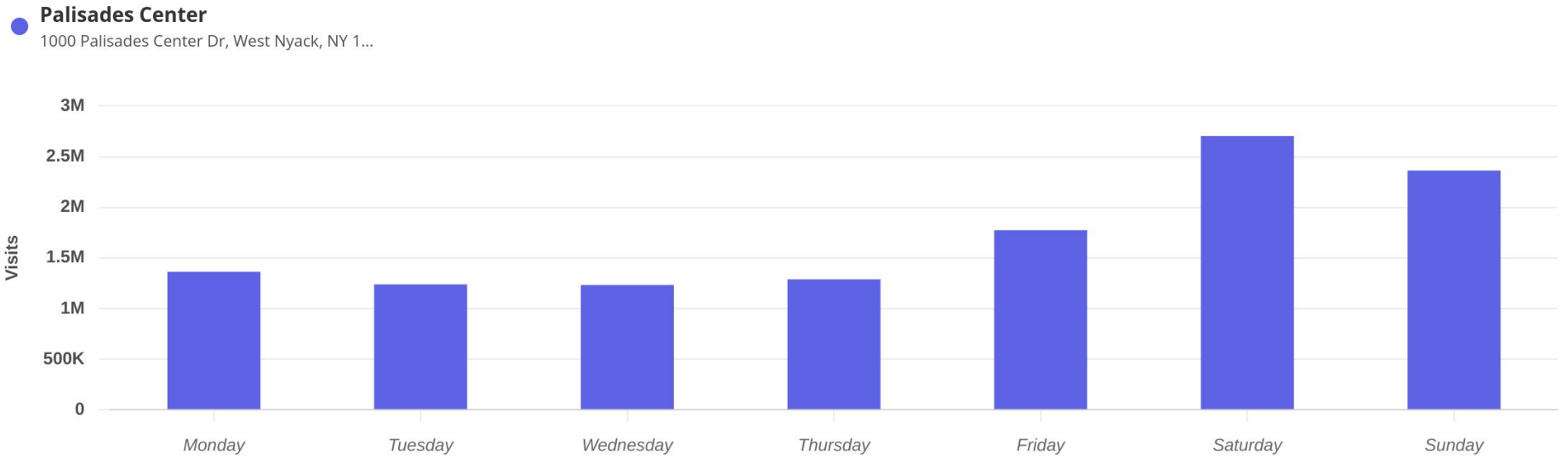


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Daily Visits



Visits | Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

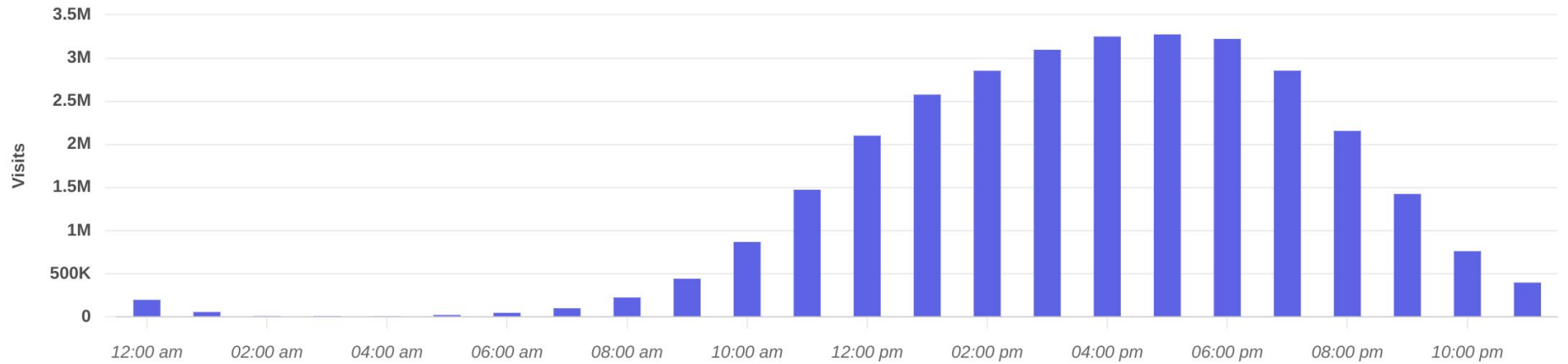
Jan 1 - Dec 31, 2024



Hourly Visits

Palisades Center

1000 Palisades Center Dr, West Nyack, NY 1...



Visits | Jan 1st, 2024 - Dec 31st, 2024
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Favorite Places

Palisades Center / Palisades Center Dr, West Nyack, NY

Rank	Name	Distance	Visitors
1	John F. Kennedy International Airport / 1 Terminal Dr, Queens, NY 11430	32.6 mi	749.1K (36.5%)
2	Newark Liberty International Airport / 3 Brewster Rd, Newark, NJ 07114	30.2 mi	569.1K (27.7%)
3	Woodbury Common Premium Outlets / 498 Red Apple Ct, Central Valley, NY 10917	17.6 mi	483.9K (23.6%)
4	Westfield Garden State Plaza / 500 Garden State Plz, Paramus, NJ 07652	13.9 mi	461.6K (22.5%)
5	LaGuardia Airport / 1 Central Terminal, Queens, NY 11371	22.6 mi	432.4K (21%)
6	Rockland Center Shopping Center / 205 NY-59, Nanuet, NY 10954	2.5 mi	417.5K (20.3%)
7	The Shops at Nanuet / 5101 Fashion Dr, Nanuet, NY 10954	3.1 mi	416.4K (20.3%)
8	Cross County Center / 8000 Mall Walk, Yonkers, NY 10704	12.9 mi	415.8K (20.2%)
9	American Dream / 1 American Dream Wy, East Rutherford, NJ 07073	20.8 mi	386.3K (18.8%)
10	Macy's / 1920 Palisades Center Dr, West Nyack, NY 10994	0.2 mi	373.6K (18.2%)

Category: All Categories | Min. Visits: 1 | Jan 1st, 2024 - Dec 31st, 2024
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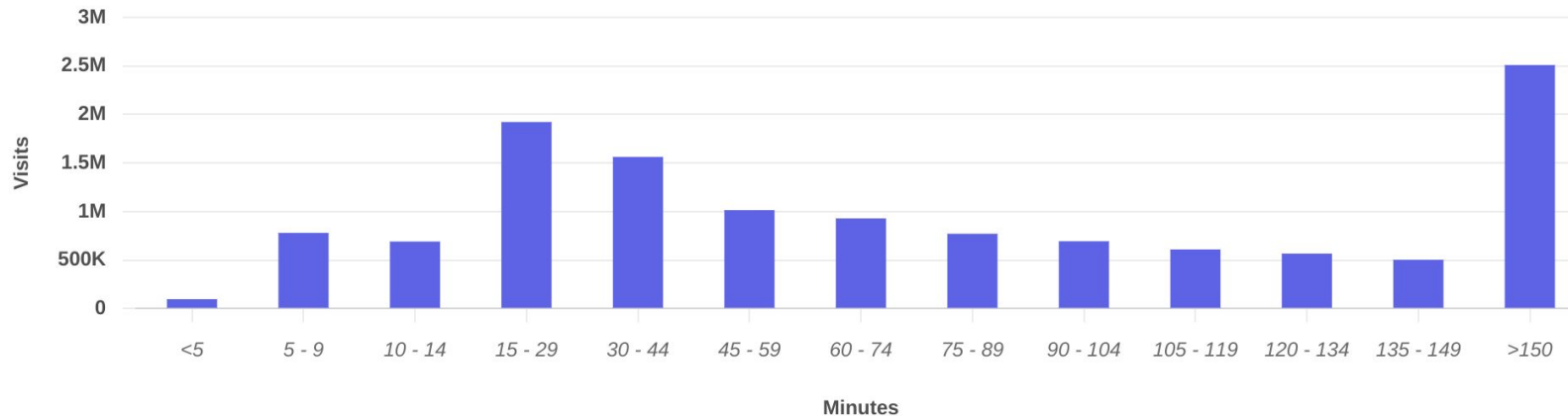
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Visit Duration

Palisades Center
1000 Palisades Center Dr, West Nyack, NY 109...



Average Stay	87 min
Median Stay	64 min

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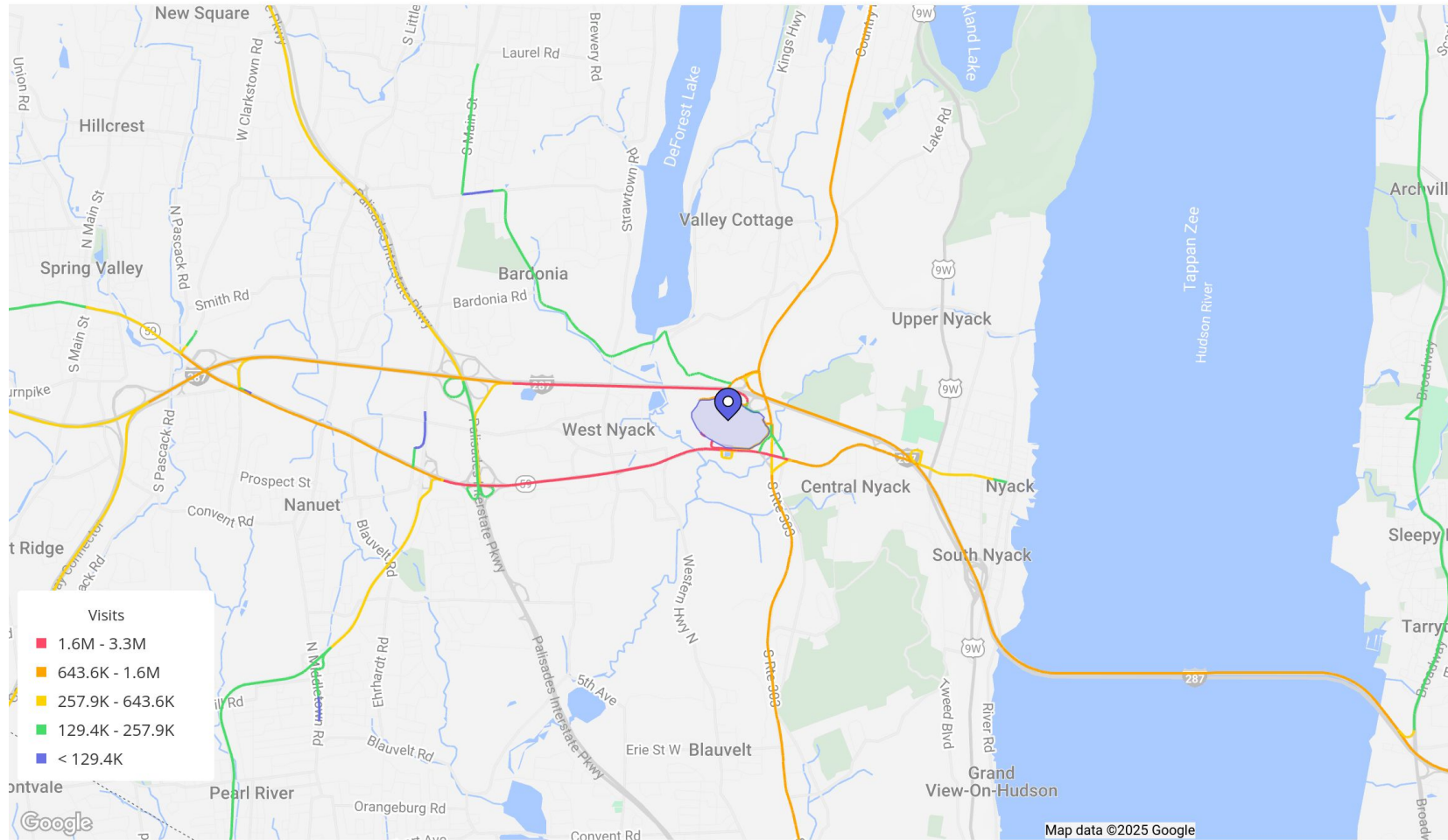




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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2024 - Dec 31st, 2024
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